

Myrtle Beach Convention Center

A one-stop-shop for great meetings



Inside Scoop

The Myrtle Beach Convention Center is doing its part in "Going Green"—so much so that it has recently installed Occupancy Motion Sensors. OMS's are designed to turn lights of in meeting rooms, ballrooms, and restrooms when there is no movement within 30 minutes. Every day there are upgrades to the facility light to compact fluorescent bulbs with an estimated savings of up to 70 percent off the energy bill.

The city of Myrtle Beach has now opened a 1.2-mile oceanfront boardwalk. The boardwalk stretches from the Second Avenue Pier to the 14th Avenue Pier and features three different sections of varying width and shape. The first section, the North Walkway, extends from the 14th Avenue North Pier to Plyler Park at the foot of Mr. Joe White Avenue. It features a raised wooden deck, with dune landscaping and vegetation, to create a serene, peaceful, and natural environment and beach

experience. The walkway in this section is eight feet wide with connecting pathways to beach access points.

The SkyWheel is estimated to be open summer of 2011, just north of Plyler Park at Mr. Joe White Avenue and the boulevard. The City of Myrtle Beach will provide more beach access and easier access to the SkyWheel, including a wheelchair ramp and stairs that will likely be built off the new alley. The wheel's 42 glass gondolas will take people on a 10- to 12-minute ride of three revolutions. And because the gondolas are air conditioned and heated, it can be operated year-round.

Meetings Blueprint

The Myrtle Beach Convention Center boasts 250,000 square feet of flexible meeting space. This includes a 100,800-square-foot, column-free exhibition hall divisible into three sections. Additionally, there are 17 functional meeting rooms for breakout sessions for up to 200 people in theater-style seating, while the lush 30,000-square-foot Events Plaza landscape is a unique space great for receptions, oyster roasts, barbecues, and other outdoor activities. Design and functionality meld seamlessly in the facility's 17,000-square-foot ballroom, where elegant banquets for 1,000 or more guests are a snap to organize. First-class food and beverage is provided by the Myrtle Beach Sheraton Hotel, allowing for menus ranging from continental breakfasts to seven-course extravaganzas.

Interior Design

No need for early morning commutes from hotel to convention center: It's all under one roof. Located next door, the Sheraton Myrtle Beach Convention Center Hotel features 402 luxurious guest rooms and is just steps away from the trade show floor. While staying at the Sheraton, enjoy dinner in Vidalia's Restaurant or an afternoon cocktail at M-Bar, offering complimentary wireless high-speed Internet access.

Diversions & Excursions

Conveniently located in the heart of Myrtle Beach's Entertainment District, the facility is mere minutes from pristine beaches, terrific shopping, championship golf courses, sparkling entertainment venues, and great food for every appetite. Myrtle Beach is accessible as well—just about 70 miles from Interstate 95. The convention center is only three miles from the Myrtle Beach International Airport. Ease of both air and land travel will ensure your attendees arrive ready to enjoy all this great destination offers.

Contact

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